

Position Description

Board Director - Appointed



Organisation overview

Basketball Association of Newcastle Limited (BANL), trading as Newcastle Basketball, is the premier basketball organisation in the Hunter region. With a proud history dating back to 1946, BANL exists to promote and develop the sport of basketball at grassroots, community, and elite levels.

The Association operates one of the largest and most successful basketball programs in New South Wales, catering to players of all ages, abilities and backgrounds. BANL is a not-for-profit entity governed by a volunteer Board and supported by a professional staff team who together deliver competitions, development pathways, representative programs, and community initiatives that enhance health, wellbeing and social connection.

For more information go to <https://www.newcastlebasketball.com.au/>

Role purpose

The Director is a non-executive member of the Board and plays a pivotal role in shaping the strategic direction, governance, and long-term sustainability of BANL. Directors are responsible for providing leadership, oversight, and support to ensure that the organisation meets its strategic objectives, complies with legal and regulatory requirements, and remains true to its purpose and values. This is an exciting opportunity to contribute to the ongoing growth and impact of basketball in the Newcastle region.

Key responsibilities

- Contribute to the strategic leadership and direction of BANL in alignment with its vision, purpose and values.
- Oversee and monitor organisational performance, ensuring accountability and effective use of resources.
- Uphold and model good governance, integrity and compliance with relevant legislation, policies and ethical standards.
- Participate actively in Board meetings, subcommittees and strategic planning activities.
- Provide expertise, insight and guidance in areas such as business operations, stakeholder engagement, risk management, finance and/or sport development.
- Represent the interests of members and the broader basketball community with professionalism and fairness.
- Support the CEO and staff through constructive challenge and strategic oversight (not operational management).
- Maintain strong relationships with key stakeholders including Basketball NSW, local councils, government agencies, sponsors, and community partners.

Essential requirements

- Knowledge of the duties and responsibilities of Directors under the Corporations Act and applicable governance codes (e.g., ACNC, NSW not-for-profit regulation).
- A strong background in government relations, advocacy and lobbying, with proven success influencing policy and decision-making at local, state, or federal level.

Desirable requirements

- Tertiary qualifications and/or equivalent relevant experience in business, public policy, politics, communications, PR, law, finance, governance, strategic leadership, sport management, or related fields.
- Deep political awareness and understanding of government processes and stakeholder engagement strategies.
- Governance competency (e.g. AICD Company Directors Course, Governance Institute of Australia programs, Sport Australia Director Education).

Core skills and experience

The Board is comprised of Elected and Appointed Directors with various skills, capabilities and experience. For this appointment, the following are highly desirable:

- **Government Relations, Advocacy & Lobbying:** Demonstrated experience engaging with local, state, and/or federal government to influence policy and secure funding or legislative outcomes.
- **Strong understanding of government processes, public policy, and political environments.**
- **Ability to develop and lead advocacy campaigns, prepare persuasive submissions, and present effectively in political and policy forums.**
- **Communications & Public Relations:** Proven ability to craft compelling messages for diverse audiences, including policymakers, media, and community stakeholders.
- **Stakeholder Engagement:** Evidence of effective engagement with a wide range of stakeholders, including government, sporting organisations, media, community groups, and sponsors, to achieve strategic objectives.

Personal Attributes

- **Thinking Critically:** Able to analyse complex information, exercise sound judgment, and make decisions in the organisation's best interest.
- **Leading with Influence:** Constructively challenge and influence Board discussions; work collaboratively and respectfully with fellow Directors and executives.
- **Focusing on the Future:** Maintain a long-term, strategic perspective to help position BANL for future success.
- **Driving Results:** Show accountability, persistence and commitment to delivering agreed outcomes.
- **Playing as One Team:** Promote collaboration, open communication, and shared purpose within the Board and across the organisation.
- **Displaying Integrity and Ethics:** Demonstrate personal integrity, fairness, and ethical conduct at all times.